

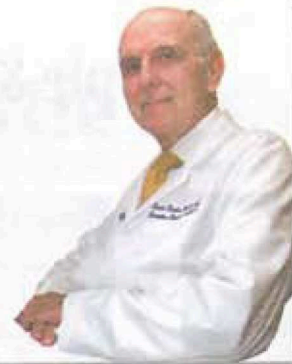
ORLANDO BUSINESS JOURNAL

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Dr. David Decker (R) of the Florida Hospital Cancer Institute

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The latest data on contracts for bid



ORANGE
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Discovery Cove ready to make a splash

New reef attraction will allow guests to swim with exotic sea creatures

BY RICHARD BILBAO

It hasn't been announced yet, but SeaWorld Orlando's Discovery Cove plans to make a huge splash for guests with an all-new, multimillion-dollar, 875,000-gallon saltwater reef in 2011.

The exotic attraction will allow guests to swim among the park's sea life, including sharks, tropical fish, rays and eels. In addition, a planned new nature trail will allow guests to experience the reefs above water.

More than 20 permits pulled as late as mid-June related to electrical, heating and air-conditioning, and construction work to be done were filed under the project name "Discovery Cove Exp 2011" and show material costs for the expansion exceed \$17 million already.

In response to inquiries from *Orlando Business Journal*, SeaWorld spokesman Nick Gollattscheck confirmed that Discovery Cove is opening a new reef in 2011, but declined to reveal the cost of the expansion. "We're always working to improve our experiences and keep them fresh and exciting for our guests. We'll announce all the details and what the new reef includes in the fall."

Construction permits, online construction sites and industry rumors all signal that Discovery Cove's new-

est attraction also will include guest services buildings on an undeveloped western portion of the 30-acre park on International Drive.

Discovery Cove, an exclusive theme park owned by SeaWorld, has a maximum capacity of 1,000 guests per day. Admission for adults is \$199, and allows guests to swim with sea life and relax on a lazy river that encircles the park's exhibits. It also offers a "trainer

SEAWORLD | 29

Pizzuti developing office building near Orlando Health

BY ANJALI FLUKER

The Pizzuti Cos. wants to build a new midrise office building just south of downtown Orlando — a project sources said could become part of the planned Orlando Health expansion.

The Columbus, Ohio-based development firm's local office submitted an application to the city of Orlando in April for rezoning and master plan approval on a 3.3-acre West Columbia Street site.

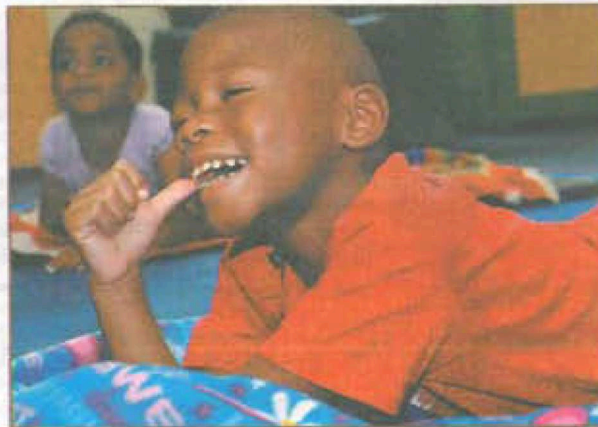
Plans for the site include demolishing three existing single-story office buildings and constructing a new six-story, 138,000-square-foot office building and a 97-space parking lot.

The project's estimated cost was not disclosed, but sources said it could be about \$18 million, generating 180 construction jobs.

Construction would begin in spring 2011.

Rumor has it that the building is expected to be a new administration services facility for Orlando Health, a \$1.5 billion nonprofit health care organization and Central Florida's fifth-largest employer with nearly 14,000 workers. The 1,780-bed, eight-hospital system last year announced a \$250 million

PIZZUTI | 28



JIM CARO/HD

Tahlia Sebaduka (L) and Raynard Resesp (R) get ready for nap time in the day care center at Orlando Union Rescue Mission.

BY MELANIE STAWICKI AZAM

A local nonprofit that helps the homeless wants to start construction this fall on a multimillion-dollar expansion that includes 52 apartments, a chapel and an administration building.

The Orlando Union Rescue Mission got approval on June 15 from the city of Orlando's municipal planning board for its request to build the three-phase project on 5 acres of vacant property on its main campus at West Washington Street and North Tampa Avenue.

On a new mission

Multimillion-dollar expansion for homeless starting this fall

Next, the proposed project, estimated by industry experts to cost \$6.2 million, needs the OK from the Orlando City Council. The date of that hearing has yet to be determined. It would create an estimated 62 construction jobs.

The nonprofit, which has 59 employees, would hire about five new workers once the entire expansion is completed.

Orlando Union Rescue Mission provides food, housing, education, career training and place-

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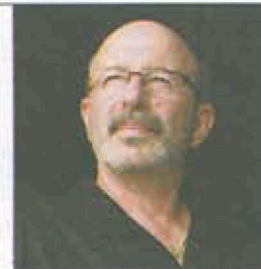


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Doing international business may help U.S. firms recover faster

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Jay Rintelmann (R) rides out economic storm with new focus



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theList

Largest modeling, simulation and training companies

Ranked by number of Central Florida* employees

Denise Hicks

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Research Director

dhicks@bizjournals.com

(407) 241-2893



FILE PHOTO

Robert Abascal, AVT
Simulation

The Alternate LIST

Naval support activity in
Orlando
(Team Orlando)

1

Total acreage of installation
50

2

Military personnel
153

3

Civilian personnel
2,529

4

Buildings owned
8

5

Square footage of buildings
owned
534,060

Enterprise Florida, Florida Defense Industry
Economic Impact Analysis, Hans Cerne
for Business Research and Economic
Development, January 2008,
Volume Three: Military Installations

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NOTES: *Denotes Lake, Orange, Osceola and Seminole
counties only. Not all modeling, simulation and training
companies responded to this survey.

Rank 2010	Business Address	E-mail	Top local executive Telephone Website	Employees 2009 sales volume	No. projects developed Simulation/ training hours	Percentage: Government Private sector	Locations Headquarters	Specialties
1	Lockheed Martin Corp. 12506 Lake Underhill Road Orlando 32825	Link on website	Dale P. Bennett (407) 306-1000 www.lockheedmartin.com	13,000 DND	DND DND	90% 10%	70 Bethesda, Md.	Historic simulation and training approach, combining human performance engineering with live, virtual and constructive training
2	SAIC 12901 Science Drive Orlando 32826	Link on website	Beverly J. Seay (407) 243-3700 www.saic.com	550 DND	DND DND	96% 4%	1 McLean, Va.	Modeling and simulation and training systems and products, systems engineering and integration
3	Cubic Simulation Systems Division 2001 W. Oak Ridge Road Orlando 32809	Cubicinfo@cubic.com	Terry Kohl (407) 859-7410 www.cubic.com	250 DND	5 DND	0% 100%	2 San Diego, Calif.	Virtual training systems for operators and maintainers, urban operations, CSENTRI security training facility
4	Faro Technologies Inc. 250 Technology Park Lake Mary 32746	info@faro.com	Jay W. Freeland (407) 333-9911 www.faro.com	200 DND	DND DND	DND DND	1 Lake Mary	Global technology company that develops portable devices for 3-D measurement, inspection, imaging and documentation
5	Carley Corp. 12600 Challenger Parkway, Suite 100 Orlando 32826	info@carleycorp.com	Sharon Wolford (407) 894-5575 www.carleycorp.com	150 \$25 million	160 5,000	90% 10%	6 Orlando	Large-scale training solutions including web-based training, simulations and training devices
6	DEI Services Corp. 7213 Sandcove Court, Suite 1 Winter Park 32792	info@deicorp.net	Jose Diaz (407) 678-3388 www.deicorp.net	133 \$28 million	19 2,400	100% 0%	1 Orlando	Full-size 3-D training simulators and devices, instructional systems, courseware, logistic support services
7	General Dynamics C4 Systems 12001 Research Parkway, Suite 500 Orlando 32826	Link on website	Roger McNicholas (407) 823-7000 www.gdc4s.com	132 DND	DND DND	DND DND	21 Scottsdale, Ariz.	Battle command, intelligence, surveillance and reconnaissance and live training solutions
8	Astronics DME Corp. 12889 Ingenuity Drive Orlando 32826	Link on website	Brian Price (407) 381-6062 www.astronics.com	125 \$30 million	12 15,000	90% 10%	4 E. Aurora, N.Y.	Design and manufacture high-performance training and simulation devices
9	JHT Inc. 2710 Discovery Drive, Suite 100 Orlando 32826	Link on website	James E. Jardon II (407) 381-7797 www.jht.com	123 \$36.7 million	7 1,200	93% 7%	17 Orlando	Training includes front-end analysis, immersive gaming and web-enabled courseware featuring dynamic multimedia production
10	SGIS 3504 Lake Lynda Drive, Suite 165 Orlando 32817	pr@sgis.com	Mark Moore (407) 243-6005 www.sgis.com	94 DND	1 DND	100% DND	14 San Diego, Calif.	Intelligence analysis, information technology, engineering/integration, training and cyber security solutions
11	AVT Simulation 2603 Challenger Tech Court, Suite 180 Orlando 32826	Link on website	Robert Abascal (407) 381-5311 www.avtsim.com	50 \$12 million	5 2,080	90% 10%	3 Orlando	Visual engineering, virtual training systems, visual databases, gaming technology
12	Engineering & Computer Simulations Inc. 11825 High Tech Ave., Suite 250 Orlando 32817	joconnell@ecsorl.com	Waymon Armstrong (407) 823-9991 www.ecsorl.com	49 \$11.6 million	14 40	80% 20%	2 Orlando	Virtual world technologies, collaborative environments, emergency management staff training, 3-D immersive training, medical
13	DISTI 11486 Corporate Blvd., Suite 190 Orlando 32817	marketing@disti.com	Joseph Swinski (407) 206-3390 www.disti.com	47 DND	DND DND	DND DND	1 Orlando	GI Studio application, visual simulation, prototyping, human machine interface development, courseware, virtual training
14	Camber Corp. 12124 High Tech Ave., Suite 290 Orlando 32817	dphilips@camber.com	David Hutchings (407) 249-7200 www.camber.com	25 DND	3 80	75% 25%	3 Huntsville, Ala.	Training, simulation, modeling, computer and web-based training solutions, gaming, training devices and simulators
15	ETC Simulation's ADMS Innovation Center 2100 N. Alafaya Trail, Suite 900 Orlando 32826	info@etsimulation.com	Karen Delos Santos (407) 282-3378 www.admstraining.com	17 DND	14 28,000	40% 60%	7 Southampton, Pa.	Advanced disaster management simulator
16	Laser Shot Inc. 3050 Technology Parkway, Suite 130 Orlando 32826	Link on website	Ron Harper (407) 273-1600 www.lasershot.com	6 DND	4 15,000	55% 45%	5 Stafford, Texas	Simulated weapons, live fire ranges and virtual training systems all designed to save lives
17	MYMIC LLC 1941 County Road 439, Suite 1070 Oviedo 32766	Inquiries@mymic.net	Jeff Wilkinson (757) 391-9200 www.mymic.net	2 DND	DND DND	75% 25%	5 Portsmouth, Va.	Service provider and integrator specializing in training analysis, simulation, modeling and computer visualization solutions